

Message Text

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PAGE 01 STATE 181099

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ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/SAD/EOLIVER/EMB/
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COM/SAD/JEMURRIN
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FM SECSTATE WASHDC
TO AMEMBASSY BOGOTA PRIORITY
AMEMBASSY BRASILIA
AMEMBASSY CARACAS
AMCONSUL PORTO ALEGRE
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
INFO AMCONSUL CALI PRIORITY
AMCONSUL MEDELLIN

UNCLAS STATE 181099

E.O. 11652: NA

TAGS: BEXP, CO, BR, VE

SUBJECT: AGRICULTURAL MACHINERY TRADE MISSION

1. FINAL COMPOSITION SUBJECT MISSION EXPECTED CONSIST OF
7-9 FIRMS. FOLLOWING FIRMS HAVE AGREED PARTICIPATE TO
DATE: (1) CESENA DISTRIBUTING CO., STOCKTON, CALIFORNIA,
RALPH P. CESENA, PRES., REPRESENTS NUMBER OF MANUFACTURERS
AND INTERESTED IN DISTRIBUTORSHIPS WITH FARM EQUIPMENT
DEALERS. PRODUCTS: SPECIALIZED FARM IMPLEMENTS FOR
PREPARATION OF SEA BEDS, PLANTING AND HARVESTING COTTON,
SOY BEANS, SUGAR CANE, ROW CROPS, I.E., FERGUSON TILLERATOR,
LOVE CUTTER BAR, NORTH AMERICAN GRAIN-0-VATOR, RICHARDSON
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FLEXO GUARDS, CLAMPCO PRECISION FERTILIZER APPLICATOR, COLE

PLANTERS AND FERTILIZERS, KWICK-WAY FRONT-MOUNT FORK LIFT TRACTOR ATTACHMENT, DU-AL MANURE SPREADERS AND TRACTOR LOADERS. (2) CHIEF INDUSTRIES, INC., GRAND ISLAND, NEBRASKA, VIRGIL R. EISHUSEN, PRES., INTERESTED JOINT VENTURE, DISTRIBUTORSHIP, LICENSING ARRANGEMENTS. PRODUCTS: GRAIN STORAGE BINS (SILOS), GRAIN DRYING EQUIPMENT, METAL BUILDINGS FOR AGRICULTURE, INDUSTRIAL AND COMMERCIAL USE. (3) DUNBAR KAPPLE, INC., BATAVIA, ILL., HENRY I. TURNER, INTERNATIONAL MARKETING MGR., INTERESTED DIRECT SALES, AGENCY ARRANGEMENTS AND DISTRIBUTORSHIPS WITH GRAIN AND SEED COMPANIES, STEVEDORING FIRMS, RICE MILLS. PRODUCTS:

PORTABLE PNEUMATIC CONVEYERS FOR BULK GRAINS SUCH AS WHEAT, CORN, SOY BEANS, AND OTHER DRY CONVEYABLE MATERIALS. (4) WESTGO INDUSTRIES, INC., WEST FARGO, NORTH DAKOTA, WALLACE J. TINTES, VICE PRES., INTERESTED LICENSING, DISTRIBUTORSHIP ARRANGEMENTS. PRODUCTS: ROW CROP AND FIELD CULTIVATORS, AUGER ELEVATOR, ROCK PICKER.

2. IN ADDITION TO ABOVE, CHECKS AND PA'S MOMENTARILY EXPECTED FROM FOLLOWING FIRMS WHO HAVE VERBALLY AGREED PARTICIPATE: (1) BORG-WARNER CORP., INGERSOLL PRODUCTS DIV., CHICAGO, ILL., AGRICULTURAL DISCS. (2) DE MUTH PRODUCTS INTERNATIONAL, INC., SCHILLER PARK, ILL., AUXILIARY AGRICULTURAL EQUIPMENT. (3) H. D. HUDSON MFG. CO., CHICAGO, ILL., SPRAYERS AND BARN EQUIPMENT (4) JOHNS-MANVILLE INTERNATIONAL CORP., DENVER, COLORADO, IRRIGATION AND SPRINKLER SYSTEMS. (5) LOGAN RITCHIE EXPORT SALES, AUSTIN, TEXAS, ORCHARD AND BOOM SPRAYERS, IRRIGATION SYSTEMS. SEVERAL ADDITIONAL FIRMS IN PROCESS MAKING FINAL DECISION PARTICIPATE.

3. POSTS WILL BE FURNISHED LIST OF FINAL MISSION PARTICIPANTS AT CLOSE OF SOLICITATION PERIOD SCHEDULED AUGUST 8. PROMOTIONAL LITERATURE, BIOS, ETC. WILL BE FORWARDED SHORTLY. INGERSOLL

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To: BOGOTA MULTIPLE
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